

Rowlinson®
smarter for longer™

EMPLOYEE OWNED



**EXPERTS IN
PERSONALISED
SCHOOLWEAR**





WELCOME TO ROWLINSON KNITWEAR

A WARM WELCOME FROM THE ROWLINSON TEAM.

A UK business since 1935, we manufacture quality schoolwear that is affordable for parents and designed to last. We carefully select the best fabrics and rigorously test them for performance and comfort. We put care and attention into the design and manufacture of our garments, ensuring they offer a great fit and enhanced finishing touches.

Quality and ethics are very important to us. Every garment we produce meets our stringent quality control requirements to give a superior, longer-lasting uniform. Better still, we ensure that the skilled people who make Rowlinson garments work in safe and responsible environments, as we believe that ethical manufacturing matters to our customers and the consumers who buy them.

We are experts in supplying plain and personalised uniform quickly, including next working day for plain garments from stock, thanks to our UK warehouse and embroidery service.

We are proud to be patron members of The Schoolwear Association and subscribe to its Code of Practice. An employee-owned business since 2015, we aim to live by our values of care, trust and continuous improvement in ways that have a positive effect on our people, customers, suppliers and the communities we are part of.

We strive to improve everything we do. In 2017, we were reaccredited with Investors in People Gold and the Workplace Wellbeing Charter, and ranked in the UK's Great Places to Work list. We are very committed to our partnership with Millie's Trust, a Stockport-based charity which provides affordable first aid training throughout the UK.

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OUR COMMITMENT

MEETING YOUR
EXPECTATIONS OF
SERVICE AND CUSTOMER
CARE IS OUR NUMBER
ONE PRIORITY.





TRUSTED TO DELIVER ON PERFORMANCE

A BUSINESS BUILT ON TRUST AND SERVICE.

As a long-established business, we've worked hard to become the UK's market-leading personalised schoolwear supplier, based on our ability to quickly supply and deliver quality uniform.

It is our policy not to supply schoolwear direct to schools or parents and we do not deviate from this principle. We only supply the stockists who have worked hard to build their own trusted relationships with schools, academies and consumers, supporting their businesses as they support ours. We believe that being transparent about our policy leads to the trust and excellent partnerships which we enjoy with the official suppliers of the Rowlinson schoolwear range.

Thank you to all our customers for your continued support.

CONTACT US TODAY

0161 477 7791 sales@rowlinson-knitwear.com

OUR VALUES

OUR VALUES GUIDE US TO BE AN ETHICAL, CARING AND SUCCESSFUL ORGANISATION - TODAY AND IN THE FUTURE.

TRUST

We will earn the trust of all our stakeholders – our customers, staff, supplier partners and shareholders. We do this by being open, fair, honest and treating everyone with respect at all times.

CARE

We will care for our customers, for each other, for suppliers and shareholders. We do this by giving great service and wanting to be a great company to work for and work with.

BE BETTER

We aim for continual improvement in all we do.

Rowlinson Knitwear became employee owned in 2015, helping us to move closer to our goal of becoming a great company to work with. We believe employee ownership will help us sustain our long-term success, inspiring and empowering our people to achieve their potential within a supportive workplace that is closely aligned to our values.





PERFORMA 50



**THE BEST
OF BOTH
WORLDS**

PERFORMANCE & COMFORT



Thanks to the 50% combed cotton and 50% high bulk acrylic composition, Performa 50 gives brilliant performance and exceptional comfort. Pre-washed during manufacture for extra softness and super-resistant to pilling, all garments meet our rigorous quality standards. With superior fit and comfort in mind, Performa 50 offers linked seams, snug fit hems, cuffs and necklines. All garments can be personalised.



Styles:

Unisex v-neck pullover and cardigan from stock.
Crew neck and slipover are available made to order.

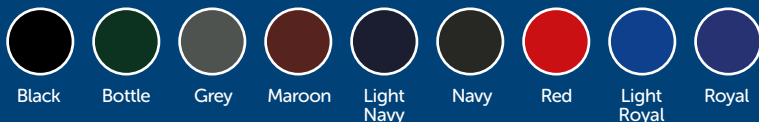
Sizes:

24" to 48".

Make up:

- 1x1 rib main body construction for ease of movement
- Snug fit hems, cuffs and neckline
- Raglan sleeves for ease and comfort
- Fully fashioned construction

Fabric: A unique yarn blend of 50% cotton and 50% acrylic, Performa 50 gives world-class durability matched by softness and exceptional handle. Easy care with washing at 40° or even 30° for environmental kindness and a cool tumble dry.



ASK ABOUT SPECIALS

We can manufacture bespoke colours and incorporate special striping on the v-neck, cuffs and welt. Contact your Account Manager for details.

Colours: Please check our availability chart. Plain garments are available from stock on a 24-hour service with no minimums. Crewneck, slipovers and specials are available to order with small minimum orders of 12.

performa 50™



**RAGLAN SLEEVES FOR
EASE AND COMFORT**

**2 X1 RIB ON CUFFS,
WELTS AND NECKLINE
FOR A SNUG FIT**

**EXCELLENT COLOUR
RETENTION**

**PRE-WASHED FOR
EXCEPTIONAL SOFTNESS**

**BUTTONS SEWN ON
TO LAST**





PERFORMA COTTON



**FITTED FOR
FASHION**

SOFTNESS & COMFORT



Performa Cotton sets the gold standard in 100% cotton schoolwear. Soft, incredibly lightweight to the touch and comfortable to wear, Performa Cotton offers all the inherent attributes of a natural fibre. Girls' garments are fitted for fashion with a deeper welt, and we also offer a cardigan for boys.



Styles:

Boys' and girls' versions of v-neck pullover, cardigan and slipover from stock.

Sizes:

5 – 6 years to XL.

Make up:

- 1x1 rib main body construction for ease of movement
- Snug fit hems, cuffs and neckline
- Raglan sleeves for ease and comfort
- Deeper welt for a fashion look for girls

Fabric: Manufactured from 100% finest cotton which is specifically produced for outstanding softness. Offering all the benefits of a natural fibre with inherent breathability, Performa Cotton offers a more fashionable, lighter garment for boys and girls. Every garment passes through over 10 hand-finishing and QC stages to ensure a premium garment. Easy care laundering add to its appeal.



Black Bottle Grey Maroon Navy Red Royal

ASK ABOUT SPECIALS

We can manufacture bespoke colours and incorporate special striping on the v-neck, cuffs and welt. Contact your Account Manager for details.

Colours: Please check our availability chart. Plain garments are available from stock on a 24-hour service with no minimums. Specials are available to order with small minimum orders of 12.



performaTM
Cotton

**RAGLAN SLEEVES FOR
EASE AND COMFORT**

2X2 RIB FOR A SNUG FIT

FINEST COTTON FIBRES

**SOFT AND
COMFORTABLE**





ROWLINSON COURTELLE



**BRAND
HERITAGE**

DELIVERS ON ITS PROMISE



Acknowledged as a quality brand since the 1960's, Rowlinson Courtelle® schoolwear combines comfort, durability and style, and is recognised as a premier brand which delivers its promise. A soft handle fabric, Rowlinson Courtelle® can be relied on to be extremely hard-wearing with superior colour retention and pilling performance.



Styles:

V-neck pullover and cardigan from stock.
Crew neck and slipover made to order.

Sizes:

24" to 50".

Make up:

- 1x1 main body construction for ease of movement
- 2x2 rib hems, cuffs and neckline
- Raglan sleeves for ease and comfort

Fabric: Designed to withstand the rigours of everyday wear, Rowlinson Courtelle® is engineered for incomparable performance wash after wash. Colour and shape retention are excellent, and we batch test for shade continuity and resistance to pilling, giving you 100% confidence in a schoolwear garment.



ASK ABOUT SPECIALS

We can manufacture bespoke colours and incorporate special striping on the v-neck, cuffs and welt. Contact your Account Manager for details.

Colours: Please check our availability chart. Plain garments are available from stock on 24-hour service with no minimums. Crewneck, slipovers and specials are available to order with small minimum orders of 12. Fast Track service is available for special orders.



Rowlinson[®] **COURTELLE[®]**

**RAGLAN SLEEVES FOR
A COMFORTABLE FIT**

**COOL WASH AS LOW
AS 30 DEGREES**

**LIGHTWEIGHT 1X1
RIB NECKLINE**

2X2 RIB CONSTRUCTION

**EXCEPTIONAL FIT
FOR COMFORT**





WOODBANK SWEATS



**EXPERIENCE
THE QUALITY**

NEW & IMPROVED



Woodbank Sweats offer a superior garment manufactured to the highest quality each and every time. The new composition comprises a premium blend of 50% polyester/50% cotton that guarantees quality, practicality and value. Grey is supplied as a 35% cotton/65% polyester blend, performing to the same high standard as our solid dyed colours. With the introduction of Ink and Green, we now offer a darker and lighter option to complement Navy and Bottle.



Styles:

Crew neck, v-neck, cardigan, jogpant.

Sizes:

2-3 years to XXL.

Make up:

- Classic raglan sleeve
- Elasticated cuffs and hem for a snug fit
- Twin-needled neck, cuffs and hem for extra durability
- Seam covered back neck (over age 4 years)

Fabric:

50% polyester/50% cotton blend, 300gsm hardwearing fabric, brushed for warmth and softness. Easy-care wash as low as 30 degrees for environmental kindness, cool tumble dry and cool heat ironing.



Colours: All stocked colours available on 24-hour delivery service with no minimums – please check our availability chart.



sweats
woodbank®

**STRONG SEAMS AND
QUALITY TOP STITCHING**

**BRUSHED BACK FABRIC FOR
WARMTH AND COMFORT**

**300GSM WEIGHT FOR
ENHANCED SHAPE RETENTION**

**“CLEANER” LOOKING
GARMENTS, THANKS TO OUR
AIR-SPINNING TECHNIQUE**

**IMPROVED PILLING AND
COLOUR RETENTION**





WOODBANK SIGNATURES



**CUSTOM
STYLED
SWEATS**

CHOOSE YOUR STYLE



Woodbank Signatures provide the opportunity to create a highly customised sweatshirt garment, with custom colour styling on welts, cuffs and ribbing to give a bespoke look. Based on our Woodbank Sweats range, our customers can now offer an affordable “special” sweatshirt in any colour combination from 17 different stock shades. Woodbank Signatures can also be embroidered, thanks to our renowned speedy embroidery service.



Styles:

Crew neck, v-neck, cardigan, hooded sweatshirt.

Sizes:

2-3 years to XXL.

Make up:

- Classic raglan sleeve
- Elasticated cuffs and hem rib for a snug fit
- Twin-needled neck, cuffs and hem for extra durability
- Seam covered back neck (over age 4 years)

Fabric: 50% polyester and 50% cotton blend, 300gsm hardwearing fabric, brushed for warmth and softness. Easy-care wash as low as 30 degrees for environmental kindness, cool tumble dry and cool heat ironing.



Colours: Our Woodbank Signatures are made to order garments – please contact your Account Manager for details.



woodbank®
Signatures ■■■■

**STRONG SEAMS AND
QUALITY TOP STITCHING**

**BRUSHED BACK FABRIC FOR
WARMTH AND COMFORT**

**300GSM WEIGHT FOR
ENHANCED SHAPE RETENTION**

**“CLEANER” LOOKING
GARMENTS, THANKS TO OUR
AIR-SPINNING TECHNIQUE**

**IMPROVED PILLING AND
COLOUR RETENTION**





WOODBANK POLOS



**FEEL THE
DIFFERENCE**

GOLD STANDARD POLOS



Manufactured from a high quality 185gsm fabric, Woodbank Polos offer a durable and practical blend of 65% polyester and 35% cotton designed for everyday wear. Available in a myriad of plain colours or tipped, or let us embroider them for you with our speedy service. Our tipped polos are white with a choice of 6 colours on the tipped collars, making them ideal for house or club colours.



Styles:

Plain or tipped version.

Sizes:

2-3 years to XXL.

Make up:

- Hemmed short sleeve cuffs
- Hemmed welt, so can be worn tucked in or loose
- Flat knit collar and cuffs that won't fray
- High finish placket
- Dyed to match buttons

Fabric: 185gsm soft handle fabric, made of 65% polyester and 35% cotton, for easy care and durability. Excellent colour fastness and an extensive colour range to choose from. Easy-care wash as low as 30 degrees for environmental kindness.



Tipped Polo Colours



Colours: Please check our availability chart. All garments are available from stock on 24-hour service with no minimums.

Polo Woodbank®



**FLAT KNIT COLLAR AND
CUFFS FOR ADDED STRENGTH**

**POLYESTER AND COTTON BLEND
FOR COMFORT AND ENDURANCE**

HEMMED SHORT SLEEVE CUFFS

HIGH FINISH PLACKET



OUR SERVICES



EMBROIDERY

WHEN IT COMES TO PERSONALISING SCHOOL UNIFORM, YOU CAN RELY ON ROWLINSON.

We're experts in the manufacture of high quality, long-lasting schoolwear and deliver one of the fastest embroidery services in the entire market. In fact, we embroider over 1.1 million garments to specification and on time every year!

We have a skilled and fast embroidery service in each of our sites, matched by a flexible approach to accommodate your needs. Whether you want a four-day "order to delivery" embroidery service or prefer to take advantage of our pre-book embroidery offers to plan ahead, Rowlinson can help you.

We are delighted to offer a substantial embroidery capacity and our UK team operates 24 hours a day, turning orders around fast, so they're out of the door and with you in no time at all.

If you prefer plain garments, we can also deliver these to you in 24 hours.



SPECIALS

IF YOU'RE LOOKING FOR A MORE BESPOKE GARMENT TO REPRESENT YOUR SCHOOL, ROWLINSON ARE THE EXPERTS.

We manufacture knitwear to order in special colours and with stripes to individual specifications, ideal for schools where a more unique look is required. Whether you require a bespoke colour or a special uniform that combines a special colour with bespoke striping, the options are extensive.

Our entire knitwear range, consisting of Rowlinson Courtelle, Performa Cotton and Performa 50, can be manufactured to your specific colour requirement and dyed to match on garments. In addition, we can incorporate special striping on the v-neck,

cuffs and welt, as required. Easy care is built in, as all Rowlinson garments can be washed at 40° or even 30° to be kinder to the environment and cool tumble dry.

Finally, our new Woodbank Signatures range gives the option to design a customised sweatshirt garment with mix and match colour combinations on the neck, cuff, welt and hood, which is premium quality, practical and affordable too.

TECHNICAL

HOW TO ORDER

PLAINS FROM STOCK

Order by 5.00pm and have your garments delivered to your premises by courier the next working day, with no minimum order quantity.

ORDERING SPECIALS

Do you need particular stripes, colours and personalisation? Approve your requirements and you can have your special garments within a 4-6 week delivery timeframe. Talk to your Account Manager to discuss your special order requirements.

EMBROIDERY

If your design is already approved, you can place your order and have your garment embroidered and despatched within a four day turnaround, even during Back To School. If you prefer to plan ahead, take advantage of our pre-book offers and take delivery when it suits you best.

DECEMBER PRE-ORDER

It helps us to know in advance what we are making, and better still, guarantees your production and chosen delivery dates, so we would encourage you to take up our pre-order deals or check our website for updates. If you can plan ahead, you will benefit enormously from these offers.

MINIMUMS

We can manufacture specials with a low minimum order quantity of just 12 garments per style (3 per size), making it handy for your top-up orders. This service incurs a small surcharge - please ask us for details.

SIZE GUIDE

PERFORMA COTTON

ORIGINAL SIZES IN YEARS	2/3 YRS	3/4 YRS	5/6 YRS	7/8 YRS	9/10 YRS	11/12 YRS	13 YRS	S	M	L	XL	XXL	3XL	4XL	5XL
IN INCHES	18/20"	20/22"	22/23"	23/25"	25/27"	28/30"	31/32"	32/34"	34/36"	38/40"	42/44"	46/48	50/52"	53/55"	56/58
BOYS Half chest measurement in cm	30.5	32.5	35.0	37.5	40.0	43.0	45.0	48.0	50.0	55.0	60.0	65.0	69.0	72.0	75.0
GIRLS Half chest measurement in cm	26.0	28.0	30.5	33.0	35.5	38.0	40.5	43.0	45.5	50.5	55.0	60.5	64.5	68.5	72.5
GIRLS Half chest measurement in cm (Cardigan)	30.5	31.5	33.0	35.0	37.5	40.0	41.5	43.5	45.5	47.5	52.5	57.5	61.5	65.5	69.5

PERFORMA 50

ORIGINAL SIZES IN INCHES	22"	24"	26"	28"	30"	32"	34"	36"	38"	40"	42"	44"	46"	48"	50"	52"	54"	56"	58"
EQUIVALENT IN YEARS	0/2 YRS	2/3 YRS	3/4 YRS	5/6 YRS	7/8 YRS	9/10 YRS	11/12 YRS	13 YRS	S	M	L	XL	XXL	XXL	4XL	5XL	6XL	7XL	8XL
Half chest measurement in cm	31.0	33.0	35.0	38.0	40.0	43.0	46.0	48.0	51.0	54.0	56.0	59.0	61.0	63.0	66.0	69.0	71.0	73.5	75.0

ROWLINSON™ COURTELLE

ORIGINAL SIZES IN INCHES	22"	24"	26"	28"	30"	32"	34"	36"	38"	40"	42"	44"	46"	48"	50"	52"	54"	56"
EQUIVALENT IN YEARS	2/3 YRS	3/4 YRS	5/6 YRS	7/8 YRS	9/10 YRS	11/12 YRS	13 YRS	S	M	L	XL	XXL	3XL	4XL	5XL	6XL	7XL	8XL
Half chest measurement in cm	31.0	33.0	35.0	38.0	40.0	43.0	46.0	48.0	51.0	54.0	56.0	59.0	61.0	63.0	66.0	69.0	71.0	73.5

WOODBANK SWEATS AND SIGNATURES

ORIGINAL SIZES IN YEARS	2/3 YRS	3/4 YRS	5/6 YRS	7/8 YRS	9/10 YRS	11/12 YRS	13 YRS	S	M	L	XL	XXL
IN INCHES	18/20"	20/22"	22/23"	23/25"	25/27"	28/30"	31/32"	32/34"	34/36"	38/40"	42/44"	46/48
Half chest measurement (tops) in cm	34.0	36.0	38.0	40.0	43.0	46.0	49.0	52.0	56.0	59.5	64.5	69.5
Half waist measurement (jogpants) in cm	22.0	23.0	24.0	25.0	26.0	27.0	28.0	32.0	34.0	36.0	38.0	40.0

WOODBANK POLO

ORIGINAL SIZES IN YEARS	2/3 YRS	3/4 YRS	5/6 YRS	7/8 YRS	9/10 YRS	11/12 YRS	13 YRS	14/15 YRS	S	M	L	XL	XXL
IN INCHES	18/20"	20/22"	22/23"	23/24"	24/25"	26/27"	28/30"	31/32"	32/34"	34/36"	38/40"	42/44"	46/48"
Half chest measurement (tops) in cm	33.0	35.0	37.0	39.0	42.0	45.0	48.0	51.0	53.5	56.0	58.5	63.5	68.5

SCHOOLWEAR EXPERTS

ROWLINSON RELIES ON TEAMWORK TO GET THE JOB DONE and everyone has a common goal of ensuring that we meet and exceed our customers' expectations. As a business, we work closely together to achieve this goal. Our dedicated overseas team ensures that we meet our stringent quality control requirements, as well as working on product development. The majority of the Rowlinson team is based in Stockport, where our head office, warehouse and embroidery services are located.

CARING ABOUT YOUR SUCCESS

Our Customer Care team are at your disposal to offer advice and answer your questions about orders, availability, specials, embroidery and samples. Their expert knowledge and friendly outlook ensures you can quickly and easily place your orders and resolve queries, so you can focus on running your business.

Trained experts in schoolwear, our Account Managers do not receive commission and are committed to giving advice and support on plain, personalised and special garments that will help you grow your schoolwear business.

NORTH AND SCOTLAND JON LOCK
jon@rowlinson-knitwear.com | 07989 597870

MIDLAND AND WALES JEFF OLIVER
jeff@rowlinson-knitwear.com | 07967 375582

SOUTH AND LONDON JERRY LEWIS
jerry@rowlinson-knitwear.com | 07811 167410

NORTHERN IRELAND DAVID REID
david.reid100@btinternet.com | 07889 160163

Our Customer Care and Account Management teams are supported by our committed professionals working across IT, Sales Support, Marketing, Operations, Planning, Warehouse, Quality Control, Embroidery and Finance.

QUALITY

All our garments are subject to a rigorous testing process through an AQL quality control system, capturing all aspects of the fabric that we use, including aesthetic appearance, dimensional stability, colour continuity, precise measurements to specifications and the garment manufacture. They are also fully tested to ensure they are free from harmful chemicals and substances. Adhering to strict Health and Safety standards, we are fully compliant with all mechanical safety standards for childrens' clothing. We invoke a strict metal control policy, ensuring that all garments are free from metal contaminants.

Our dedicated UK and offshore QC teams check garments and control production on a daily basis. We operate an environmental policy and are constantly striving to reduce the impact that we have on the world in which we live.

WAREHOUSE

In an industry as seasonal as the schoolwear market, the secret to delivering quality uniform super-fast is to maintain a significant stockholding throughout the year. We can respond proactively to meet the evolving requirements of the market, thanks to our efficient and responsive warehouse operations.

In recent years, we've invested heavily to update our storage racking and forklift equipment in Stockport. Everything is state of the art with computer-assisted picking for accuracy, so we can pick from anywhere in the warehouse at a moment's notice to meet our customers' needs quickly. We also have satellite overseas warehouses which feed into our Stockport operation as we call off stock.



OUR PARTNERS

Delivering exceptional schoolwear is at the heart of everything we do and the ability to supply high quality garments is dependent on our partnerships with overseas manufacturers. We look for more than just a supplier who can produce garments at the right price. Instead, we seek enduring partnerships, choosing to work closely with a business that we can invest in, and one that shares our ethics and our core values. We are fortunate to have two such partner suppliers and we are extraordinarily proud of them both.

Our partner Totex is based in Egypt, producing garments for their own retail brand for the Egyptian market, as well as working exclusively for Rowlinson on many of our products. Totex are fully integrated with all our systems, dedicated to our production and, importantly for us, they share our values. We have made considerable joint investments in the facilities and the staff at the factory.

This is a long-established and trusted partnership spanning more than fourteen years of working together, with Rowlinson staff based at the factory. We continue to be impressed by their commitment to us and their attention to detail.

Our partner New Horizon is based in Bangladesh. We have been working with New Horizon for over five years and enjoy a close relationship with them. New Horizon is a family business originally established in 2001, combining the best of Asian and Western practices.

The factory produces exclusively for Rowlinson and we use its full capacity, benefiting from full control and long-term production stability. There has been significant investment in new machinery and we provide employment to 400 staff who work on our Performa Cotton and Performa 50 garments. In addition, we support wellbeing initiatives, providing water filters to all staff with over two years' service, and replacement filters for all staff annually.



EMPLOYEE OWNED

ROWLINSON **KNITWEAR LIMITED**

GET IN TOUCH

Telephone: 0161 477 7791

Free fax orderline: 0800 072 0217

Email: sales@rowlinson-knitwear.com

Web: www.rowlinson-knitwear.com

Photography by Phil Tragen www.philtragen.com

Design and print by Ashcroft Creative Design www.ashcroftcreative.com



**INVESTORS
IN PEOPLE**

Gold
Until 2020

